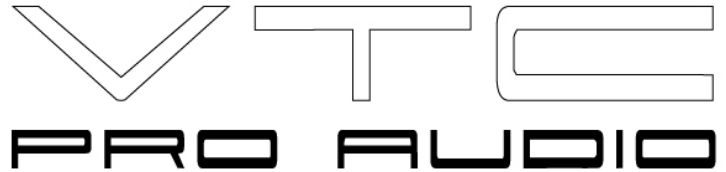


FOR IMMEDIATE RELEASE:



## Barenaked Ladies Hit the Road with VTC Pro Audio Elevation Series Line Array

**Toronto Ontario, April 13, 2010** – VTC Pro Audio's Elevation Series Line Array System is delivering the Front-of-House mix to Barenaked Ladies fans in select arena venues on their upcoming Canadian tour.

Hitting the road in support of 'All In Good Time', the band's eleventh studio album, the Barenaked Ladies will be performing their high energy shows in a number of arenas and large capacity theatre venues, including stops at London Ontario's **John Labatt Centre**, the **K-Rock Centre** in Kingston Ontario, **Hamilton Place Theatre**, and Oshawa Ontario's **General Motors Place**.

A full listing of the band's tour dates can be found on their website, [barenakedladies.com](http://barenakedladies.com).

Production and staging for the Ontario dates will be handled by Metalworks Production Group, based in Mississauga Ontario Canada.

The primary Front-of-House system will be comprised of VTC Elevation EL210T line array cabinets, and ELS118 subwoofers. System tuning and control will be handled by VTC DLMS4080 Digital processors.

**For More information, product brochures and images, go to [www.vtcprouaudio.com](http://www.vtcprouaudio.com) or email Yorkville Sound in Canada - [tmarshall@yorkville.com](mailto:tmarshall@yorkville.com), or in the USA at [pбетette@yorkville.com](mailto:pбетette@yorkville.com).**

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**ABOUT Barenaked Ladies:** Barenaked Ladies formed in 1988 in Scarborough, Ontario, a suburb of Toronto. Best known for their hit singles, "**One Week**", "**The Old Apartment**", "**Pinch Me**", "**If I Had a million dollars**", and "**Brian Wilson**." During their long and storied career, the band has won multiple **Juno Awards** and been nominated for **Grammy** and **Billboard Music Awards**. March 2010 marks the release of their 11<sup>th</sup> Studio Album.

**ABOUT Metalworks Production Group - .** Metalworks Production Group is the sister company and live event division of award winning Metalworks Studios, based in Mississauga Ontario, Canada (a suburb of Toronto). Recognized as one of Canada's premier recording facilities, the award winning Metalworks studio boasts a remarkable track-record over its 30-plus year history. Returning to its roots in live event production, Metalworks Studios launched Metalworks Production Group in early 2005 and has since it has become one of North America's premier live event sound & staging companies.

**ABOUT VTC ProAudio** – Yorkville Sound, a leading manufacturer and distributor of professional loudspeakers, amplifiers, powered mixers and accessories for MI retail since 1963 launched the VTC ProAudio brand with the introduction of Elevation Series line array enclosures in 2008.

Designed and manufactured in North America and distributed by Yorkville Sound (Toronto), VTC ProAudio enclosures use patented technologies by Tom Danley of Danley Sound Labs to create a vertical array sound reinforcement solution for touring applications or fixed installations as well as an array of point source cabinets, digital signal processing and power amplifiers.

**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, cables, stands and accessories under the Apex brand as well as studio effects, signal processors, microphone preamps and accessories under the brand name Applied Research & Technology (ART) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Beyerdynamic Microphones & Headphones as well as Gallien-Krueger amplifiers for Canada, and distributes the Alto line of PA, effects and signal processing for the United States.

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